

Presse

Press

Second SAVE FOOD Meeting in Madrid with top-ranking participation

- **Spanish Exporters and Investors Club along with business association AECOC/GS1 Spain as co-organizer**
- **Top-ranking speakers from the primary sector, (packaging) industry, retail and politics**

Following the extremely successful first SAVE FOOD Meeting at Nestlé in Vevey/Switzerland last year, the second edition is now being held on 26 September in Spain, at the Ateneo de Madrid. The co-organizers are the Spanish Exporters and Investors Club along with the business association AECOC/GS1 Spain. Once again, even in the interpack-free year of 2016, the Meeting serves as a gathering point for what are now more than 140 partners from industry and several hundred NGOs and research Institutes, which are registered at the FAO (UN Food and Agricultural Organization) in the SAVE FOOD Network. The event is devoted to the issues of food waste and loss in relation to the various stages of the food value-added chain. In addition, the corresponding political parameters will also be examined.

The speakers enlisted for the event include the representatives of renowned companies from industry and retail, among others PepsiCo and the Spanish supermarket chain Eroski. Apart from them, high-ranking policy-makers from the Spanish Ministry of Agriculture, Food and the Environment as well as the French government are also participating. The programme will be rounded off by presentations from the FAO, companies from the primary sector as well as the packaging industry.

The individual lectures will be followed by a round-table discussion, which is dedicated to the issue of whether consumers are sufficiently informed about dealing with food. In this connection, the participants from food producers, the retail sector, policy makers along with (state) consumer protection organizations will be touching on such issues as the best-before date, methods of food preservation and responsible consumption.

SAVE FOOD Initiative

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An initiative of Messe Düsseldorf in cooperation with the Food and Agriculture Organization of the United Nations (FAO).





Bringing the meeting to a close, the participants will be given the opportunity to exchange ideas over the “Leftover Cuisine Cocktail Lunch”, which is being staged by the retail trade association Grupo IFA.

The interactive SAVE FOOD exhibition is also being held within the framework of the SAVE FOOD Meeting 2016. In addition to the detailed visualization of the scale of international food loss and waste, it will provide an overview of the various projects staged by the SAVE FOOD Initiative along with information on the involvement of individual member companies or associations.

Interested parties will find further information on the SAVE FOOD Meeting 2016 at www.save-food.org. Free registration is open to members by sending an e-mail to Messe Düsseldorf.

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About SAVE FOOD

The SAVE FOOD Initiative is a cooperative venture between the world food program of the United Nations, FAO (Food and Agriculture Organization), the United Nations’ Environment Program (UNEP) and Messe Düsseldorf GmbH launched to combat worldwide food loss and wastage. SAVE FOOD is seeking to network the players from business, politics and research, stimulate dialogue and help to elaborate solutions along the food value-added chain. A further aim is to initiate and promote own SAVE FOOD projects with the support of the industry. In May 2011, SAVE FOOD was launched with an international congress and exhibition within the framework of the world-leading trade fair for the packaging sector and associated processing industry, interpack. More information is available at: www.save-food.org.

About the Spanish exporters and investors club

The Spanish Exporters and Investors Club is a multisectorial, non-profit and independent association that has a consolidated position as a business reference for internationalization in Spain. Its main objectives are to promote the internationalization and competitiveness of Spanish companies in international markets and to represent and defend the members’ interests regarding their international activity.

About the AECOC/GS1 Spain

AECOC (GS1 Spain) is an association in which more than 26,000 companies dedicated to manufacturing and distribution in various professional sectors work hand in hand for the benefit of the consumer. For more than thirty years since its creation, it has been committed to collaboration, innovation, technological development, efficiency and in general, to all practices which, from joint effort, contribute to making Spanish companies more sustainable, modern and competitive at all levels.

Photo material on SAVE FOOD events available at:

<http://medianet.messe-duesseldorf.de/press/interpack>



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