

**Presse**

**Press**

## **SAVE FOOD Meeting in May 2015 at Nestlé**

- ***Initiative to stage event annually from now on***
- ***Premiere of the new SAVE FOOD exhibition***

*Following the milestone set by its second major SAVE FOOD Congress held alongside interpack in May of last year, the joint initiative of the FAO, UNEP and Messe Düsseldorf is now charting the course for further development in the coming years. From now on it will be holding additional meetings in the years between interpack editions, with the events being hosted by brand manufacturers in the food industry. The first such meeting will take place on 11 and 12 May 2015 at the headquarters of Nestlé in Vevey, Switzerland.*

The SAVE FOOD Meeting 2015 will be a gathering point for the partners from industry, who now total more than 120, and the approximately 230 NGOs and research establishments that are registered with the FAO. Beyond this, the Meeting is open to attendance by all companies interested in the issue of food waste and loss. The aim of the Meeting is to stimulate dialogue between representatives from industry, science and research, policymakers and persons from civil society and so to provide the impetus for launching (pilot) projects. Consequently, the event on the shores of Lake Geneva will be held under the motto "Private Sector support for food loss and waste reduction projects".

The various speakers at the Meeting will be presenting existing successful projects to fight food loss and waste which have been organised with private sector participation. Other presentations will discuss the general possibilities for embarking on public-private collaborative projects. Among the speakers there will be representatives from Tetra Pak, McCain and the VDMA association. In one lecture, the SAVE FOOD Initiative will be providing an update on the Mango Project it has initiated in Kenya. With the participation of several corporate members of SAVE FOOD, this project focuses on the use of effective processing and packaging technologies to reduce mango losses and to create more value added in the country itself. In addition to meeting rising domestic demand more efficiently, the aim is also to achieve a substantial increase in exports.

### **SAVE FOOD Initiative**

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An initiative of Messe Düsseldorf in cooperation with the Food and Agriculture Organization of the United Nations (FAO).



The Meeting will also premiere a new version of the SAVE FOOD exhibition. Besides illustrating in detail the extent of food losses and waste around the globe, it offers an overview of the various projects by SAVE FOOD members and provides information about the engagement of individual member companies or associations. The exhibition is modular in design and has been optimised for easier transport. Among the venues at which it will be staged in 2015 are the Process Expo in Chicago and the Scanpack in Gothenburg.

At [www.save-food.org/sfm15](http://www.save-food.org/sfm15) interested parties can register for the SAVE FOOD Meeting 2015 free of charge. The website showcases the Initiative's activities and has been given a fresher look. The programme for the Meeting will be available shortly as a download on the website.

## **11 February 2015**

### **About SAVE FOOD:**

The SAVE FOOD initiative is a cooperation between the Food and Agriculture Organisation of the United Nations (FAO), the United Nations Environment Programme (UNEP) and Messe Düsseldorf GmbH to combat global food losses and food waste. SAVE FOOD aims to network actors from business, politics and research, stimulate dialogue and help to work out solutions along the food value chain. SAVE FOOD also intends to launch and promote its own projects with the support of the industry. SAVE FOOD started in May 2011 with an international congress and an exhibition as part of interpack, the world's leading trade fair for the packaging industry and all related process industries. More information at [www.save-food.org](http://www.save-food.org).

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