Who are we - in this room?
Who thinks about sustainability before price?

We are the 10% that are onboard..
If we want to move our world in a better direction, we need to help the 90% make the right choices.
We started as an SMS-chain

YourLocal started in 2015 as a local SMS-chain in Copenhagen, bringing 10 shops and 100 locals together.
YourLocal works for all shops that have food waste - both on app and desktop

YourLocal gives businesses full control over their shops and offers via a control panel, that is available for smartphones, iPads and desktops.
"YourLocal makes a huge difference."

"The other day we helped COOP's warehouse with 3,000 packs of vegan sausage, that was near the expiration date... Even though we gave it away for free we could never have moved all of it without using YourLocal. I was really amazed that we did!"

- Stephan Selvig Jensen, Store manager at Irma, Industrinens Hus
YourLocal in Danmark

YourLocal has been started with local ambassadors in Copenhagen in June '15. Since then local ambassadors have started YourLocal all over Denmark.

- Downloads 85,000+
- Offers 10,000+
- Shops 500+
- Ambassadors 100+

YourLocal in Hamburg

April '17 the first 10 ambassadors started YourLocal in Hamburg.

YoLo StartUp

YoLo StartUp is an 8-10 week program, where local ambassadors can start YourLocal in their city.

On the YoLo Platform ambassadors get training in:

- Pitching
- Social media activation
- PR activation
- Event management
- Public speaking

YoLo StartUp Hamburg

Workplatform

ToDos 6/6

Sessions & material

Calender: Sessions

- Nov 9
- Session 1: YoLo SoMe + CheckUp
- Dec 16
- Session 2: YoLo SoMe + CheckUp
- Dec 23
- Session 4: YoLoPR

Inspirations wall

YoLo Hamburg Chat
On the YoLo Platform ambassadors get training in:

- Pitching
- Social media activation
- PR activation
- Event management
- Project management

And through the platform they always have direct contact with our office in Copenhagen.

YourLocal’s most vital food waste partners

- STOP SPILD AF MAD
- REFOD
- fødevareBanken
- DET RUNDE BORD

Get involved in YOURLOCAL®
Get involved in YourLocal

Does your business have food waste? - let us help you!

If you are involved in a business that has food waste or know one that does, let us help.
Contact us on hello@yourlocal.org

Do you want to become a YoLo-ambassador? - join us!

Or, maybe you know someone who would be eager to join. Send a mail to botschafter@yourlocal.org, and we'll start in your town together!

Do you think we can help each other? - let's talk!

Do you see exciting ways in which we can collaborate and help each other, reach out to Sebastian at sebastian@yourlocal.org

The YoLo Team says hi - and thank you :)
The YoLo Team says hi - and thank you :)

For more information: sebastian@yourlocal.org
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