



## SAVE FOOD @ Innovationparc

The Innovationparc is a unique signature feature of interpack and the trade fair's own forum for future-oriented special topics. The Innovationparc is intended as a forum for visitors and exhibitors to exchange ideas on fundamental social, economic and ecological issues. In 2017, the Innovationparc will be dedicated entirely to SAVE FOOD.

Members of the SAVE FOOD Initiative will present their corporate and sectoral initiatives at their own trade fair stands within the Innovationparc. Through their exchanges with trade fair visitors, customers and colleagues, new ideas will be generated and new alliances forged. In addition, the FAO as partner of the SAVE FOOD Initiative will present its latest initiatives and research findings.

Over the course of the trade fair, SAVE FOOD Initiative member companies will be introduced on a stage located at the heart of the Innovationparc, the venue for multimedia presentations of initiatives, an exchange of views and inspiring discussions.

As a follow-up to interpack 2017 and the SAVE FOOD innovationparc, the presentations will be provided online at [www.save-food.org](http://www.save-food.org).

## IP SAVE FOOD programme

### Thursday, 4 May 2017

- 11:00 am SAVE FOOD Schools Day
- 15:00 pm Pacproject GmbH /  
Schwartauer Werke GmbH & Co. KG  
**"Packaging in Dialogue"**  
Jörg Kuhlmann, Consulting Director, Pacproject  
Dirk Löding, COO Schwartauer Werke

### Friday, 5 May 2017

- 11:00 am WPO - World Packaging Organisation  
**"Packaging that Saves Food – Country Germany  
School project „Packaging for saving food“ of the  
International School of Düsseldorf"**  
Winfried Batzke
- 11:25 am WPO - World Packaging Organisation  
**"Packaging that Saves Food – Country Austria  
How packaging contributes to prevent food waste –  
specific examples from Austrian stakeholder projects,  
including carbon footprint assessments"**  
Harald Pilz, Senior Advisor, denkstatt Austria
- 11:50 am Sealpac International BV  
**"The PerfoLid packaging system: reduces food waste,  
keeps your product fresher and saves money!"**  
Ivo Hendriks, Commercial Director

- 12:15 pm ITENE Packaging, Transport & Logistics Research Center  
**"Don't throw me, I'm still fresh"**  
PhD. Marta Lara, Food Packing Specialist at ITENE Research Center
- 12:45 pm FAO - Food and Agriculture Organization of the United Nations  
**"Educational materials and programmes on food loss and waste reduction"**  
Julia Heyl, Nutrition and Food Systems Division (ESN)
- 13:15 pm Lunch break
- 13:45 pm The SAVE FOOD Mango Project  
**"Social Enterprise Unlocking Markets for Farmers"**  
Tei Mukunya, CEO Azuri Health Ltd., Kenia  
Marc Zander, Managing Partner / CEO Africon GmbH
- 14:10 pm Grupo Sinekis SA de CV  
**"The Nature of Packaging- Nature as a source of innovation for packaging © "**  
Sergio F. Grijalva, Founder and Director
- 14:35 pm Hydro Aluminium Rolled Products GmbH  
**"Aluminium packaging helps to reduce food waste"**  
Hans-Jürgen Schmidt, Head of Product Ecology
- 15:00 pm Herrmann Ultraschalltechnik GmbH & Co. KG  
**"Optimized package sealing reduces food waste"**  
Thomas Fischer, Application Development Manager
- 15:25 pm Packaging Saves Food Research Group  
**"SAVE FOOD and packaging research: state of art"**  
Dr. Hélen Williams, Senior Lecturer in Environment and Energy systems, Karlstad University

### Saturday, 6 May 2017

- 11:00 am WPO - World Packaging Organisation  
**"WPO program for Packaging that Saves Food "**  
Dr. Johannes Bergmair, Vice President Sustainability & Food Safety, WPO World Packaging Organisation
- 11:25 am WPO - World Packaging Organisation  
**"Packaging that Saves Food - Country Iran The save Food Chicken Project"**  
Afshin Fakhr, CEO, Iranian Institute of Packaging
- 11:50 am Packaging Saves Food Research Group  
**"SAVE FOOD and packaging research: looking ahead"**  
Dr. Hélen Williams, Senior Lecturer in Environment and Energy systems, Karlstad University

- 12:15 Uhr      FAO - Food and Agriculture Organization of the United Nations  
**"Postharvest Loss reduction in smoked fish value chains in tropical countries: A review of a market access driven intervention and prospects for developing countries"**  
 Omar Penarubia, Fisheries Officer, Products, Trade and Marketing Branch, Fisheries and Aquaculture Department of FAO
- 12:45 pm      FAO - Food and Agriculture Organization of the United Nations  
**"The Community of Practice on Food Loss"**  
 Francesca Gianfelici, Coordinator Community of Practice
- 13:15 pm      Lunch break
- 13:45 pm      The SAVE FOOD Mango Project  
**"Social Enterprise Unlocking Markets for Farmers"**  
 Tei Mukunya, CEO Azuri Health Ltd., Kenia  
 Marc Zander, Managing Partner / CEO Africon GmbH
- 14:10 pm      INTRAMA Group  
**"How to offer best Support for local young small and medium sized Food Producers in emerging Markets Saving Food on the Balkan: One Stop Shopping for Flexible Packaging Solutions!"**  
 Dr. Frank Ullrich, Managing Director

## Sunday, 7 May 2017

- 11:00 am      WPO - World Packaging Organisation  
**"Packaging that Saves Food – Country Australia Packaging helps to save food - case studies from Australia"**  
 Prof. Pierre Pienaar, Education Director, Australian Institute of Packaging
- 11:25 am      WPO - World Packaging Organisation  
**"Packaging that Saves Food - Country Finland Packaging helps to save food - real life case examples from Finland"**  
 Johanna Nikunen, Communications Manager, Finnish Packaging Association
- 11:50 am      Packaging Saves Food Research Group  
**"SAVE FOOD and packaging research: state of art"**  
 Dr. Hélen Williams, Senior Lecturer in Environment and Energy systems, Karlstad University
- 12:15 pm      Packaging Saves Food Research Group  
**"SAVE FOOD and packaging research: food quality"**  
 Marit Kvalvåg-Pettersen, Nofima AS
- 12:45 pm      FAO - Food and Agriculture Organization of the United Nations  
**"Food Loss reduction Initiatives for small holders in Africa"**  
 Mireille Totobesola, Project Manager
- 13:15 pm      Lunch break

- 13:45 pm Africon GmbH  
**"Discovering the packaging potential in Africa – Chances for the German "Mittelstand" in Africa"**  
Marc Zander, Managing Partner / CEO
- 14:10 pm Immer Group Ukrplastic  
**"Flexible packaging as a sustainable solution for food preservation"**  
Dr. Nataliya Kulyk, Head of R&D Department
- 15:25 pm AIMPLAS (Plastics Technology Centre)  
**"Packaging Strategies for Food Shelf Life Extension"**  
Lorena Rodriguez, Functional Printing and Coatings Department

### Monday, 8 May 2017

- 11:00 am WPO - World Packaging Organisation  
**"Packaging that Saves Food – Country Argentina Influence systemic factors to optimize save food initiatives in mass consumer packaging"**  
Silvio Colombo, Instituto Argentino del Envase
- 11:25 am WPO - World Packaging Organisation  
**"Packaging that Saves Food – Country Brazil Packaging in the Context of Circular Economy"**  
Luciana Pellegrino, Executive Director, ABRE - Brazilian Packaging Association
- 11:50 am ITENE Packaging, Transport & Logistics Research Center  
Dow Europe  
**"Moving food safely. It impacts you!"**  
Joan Alcaraz, Product & Packaging Business Testing Manager, ITENE Research Center  
Giuliano Butti, Value Chain Manager EMEA, Packaging and Specialty Plastics. Dow Europe
- 12:15 pm Wipf AG  
**"How Wipf AG contributed to reduce mango waste in Kenya"**  
Malte Jonsson, VP Sales & Marketing
- 12:45 pm FAO - Food and Agriculture Organization of the United Nations  
**"Reducing post-harvest losses in traditional fresh produce supply chains in South Asia"**  
Rosa Rolle, Senior Enterprise Development Officer
- 13:15 pm Lunch break
- 13:45 pm Africon GmbH  
**"Discovering the packaging potential in Africa – Chances for the German "Mittelstand" in Africa"**  
Marc Zander, Managing Partner / CEO

- 14:10 pm      Mondi AG  
**"How barrier properties of packaging add to minimising food waste"**  
Martin Messner, Head of Mondi Food Safety Lab, Research and Development  
Falk Paulsen, Sales Director Extrusion Coatings
- 14:35 pm      Herrmann Ultraschalltechnik GmbH & Co. KG  
**"Optimized package sealing reduces food waste"**  
Thomas Fischer, Leiter Anwendungsentwicklung
- 15:00 pm      FAO - Food and Agriculture Organization of the United Nations  
IMA S.p.A.  
**"Food packaging project in Africa"**  
Djbril Drame, Agro-Food Industries Officer,  
Robert van Otterdijk, Agro-Industry Officer,  
Alberto Vacchi, Chairman, IMA S.p.A.
- 16:00 pm      DuPont de Nemours International SARL  
**"The Virtuous Circle project – multimaterial multilayer packaging in the circular economy"**  
Roundtable discussion and audience Q&A  
Hosts: DuPont with Amcor, FUTURELIFE® Foundation ,  
Rural Waste Poverty Alleviation (RWPA), Wastebuster  
Moderator: Patricia Vangheluwe, Director Consumer and Environmental Affairs, PlasticsEurope

## Tuesday, 9 May 2017

- 11:00 am      WPO - World Packaging Organisation  
**"Packaging that Saves Food – Country Czech Republic Come together against pest"**  
Vlado Volek  
Jan Hubert
- 11:25 am      WPO - World Packaging Organisation  
**"Packaging that Saves Food – Country Kenya Post Harvest Maize Loss Reduction by Hermetically Sealed Bags in Kenya"**  
Joseph Nyongesa
- 11:50 am      Sealpac International BV  
**"The PerfoLid packaging system: reduces food waste, keeps your product fresher and saves money!"**  
Ivo Hendriks, Commercial Director
- 12:15 pm      ITENE Packaging, Transport & Logistics Research Center  
**"A longer life for products to avoid Food Waste"**  
PhD. Mercedes Hortal, Food Packaging Specialist at ITENE Research Center
- 12:45 pm      FAO - Food and Agriculture Organization of the United Nations  
**"Case Studies on Food Losses in Andhra Pradesh, India"**  
Robert van Otterdijk, Agro-Industry Officer, Nutrition and Food Systems Division (ESN)

- 13:15 pm Lunch break
- 13:45 pm Africon GmbH  
**"Discovering the packaging potential in Africa – Chances for the German "Mittelstand" in Africa"**  
 Marc Zander, Managing Partner / CEO
- 14:10 pm Mondi AG  
**"How barrier properties of packaging add to minimising food waste"**  
 Martin Messner, Head of Mondi Food Safety Lab, Research and Development  
 Falk Paulsen, Sales Director Extrusion Coatings
- 14:35 pm ILIP Srl  
**"The ILIP LifePlus system"**  
 Luigi Garavaglia, ILIP's R&D Manager
- 15:25 pm Hydro Aluminium Rolled Products GmbH  
**"Aluminium packaging helps to reduce food waste"**  
 Hans-Jürgen Schmidt, Head of Product Ecology



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Halle/Hall 3

Eingang Süd/  
Entrance South



Halle/Hall 2